

Lee Weisser

Build a Successful Career on Your Own Terms

How do *you* define success? Are you happy to play by others' rules, or do you want to carve your own path? My well-used copy of the Canadian Oxford Dictionary says: To succeed is "to accomplish one's purpose."

Identifying your life purpose is a challenging task. Here are some questions to get you started:

- What accomplishments are you most proud of?
- If you could solve a world problem, what would it be?
- What would you most like to do in the next 10 years?
- What would you like people to say about you at your funeral?

Now, think about the work you are doing. Does it make the most of these key aspects of your life purpose? (Not everyone finds their life purpose in their work. Maybe your activities outside of work are the ones that mean the most to you.)

But...if you want your work to be aligned with who you really are, the traditional job field may not provide the type of work you crave or the environment that will support you.

What are the alternatives? There are many, but you have to be prepared to design, build and nurture your career yourself. This means:

1. Identifying and using all your strengths and abilities to generate revenue
2. Discovering ways to make a living that match your values
3. Strategically planning how to prepare for ups and downs in activity and cash flow

I am developing a workshop and a group coaching program for individuals who don't fit into the conventional job market. It's targeted to artists, musicians, writers and other creative folk who want and need to design their own careers.

Are you ready to define your own success?