

Robin Sharma

RULES FOR THE REMARKABLE

I'm on a train from Lake Como to Rome. I am here to work on my next book amid deeply inspirational surroundings and unforgettably delicious pasta.

I'm reflecting on what's most important. For leadership. Business excellence. Human exceptionalism. Quickly wrote out these simple rules. Hope they are of value to you. And I pray you use them to build a better organization/life/world:

1. Give more than you take.
2. Be the most optimistic person you know.
3. Remember that manners matter.
4. If you're not innovating, you're on a descent into obsolescence.
5. Your work and personal life reflect your standards and self-worth.
6. Doing your best work is a core secret of sustained happiness. We spend most of our lives at work so why not aim for genius at it?
7. Business is about relationships. And if you don't understand people, you don't understand business.
8. Every moment in front of a customer is an opportunity to express your most important values. And to make a difference (another of the truths of happiness).
9. See your work as a craft, not just a job. And practice every day.
10. Remember, your physical fitness is directly tied to how successful you are at work.
11. Remember that whether you're building a business or growing a family, you're a creative artist.
12. Be the first to greet others vs waiting to be greeted (I learned this one from Nelson Mandela)
13. Use the language of leadership vs the phrases of victims (like "there's a problem here" or "I have some bad news" or "I'm in trouble" or "this will never work" or "I'm always tired").
14. Refuse to allow any form of mediocrity into any touchpoint of your life.

15. Enjoy possessions but don't be owned by them.
16. Remember that blaming others is excusing yourself.
17. The fears you don't face become your chains. (And every fear you embrace causes growth in your confidence and personal power...my new book "The Secret Letters from The Monk Who Sold His Ferrari" is all about how to achieve this).
18. A problem's only a problem if you choose to process it as a problem.
19. Honor excellence.
20. Pursue beauty.
21. Appreciate firefighters, teachers and mothers... the real heroes of this world versus reality show celebrities who make fortunes in their race to the bottom.
22. Inspire your teammates.
23. Work harder than is common.
24. Make today's work better than yesterday's.
25. To double your income, triple your rate of learning (and personal growth).
26. Use your life to have an Impact... while you create a gorgeous lifestyle for yourself and those you love.

Keep Leading Without A Title

Robin