

## **Who Made Success a Bad Word?**

Too many people believe that there's something wrong with aiming to be really successful. I've heard it a lot these days, the suggestion that if you strive for success, you must not be all that concerned with making a difference and being significant. It's almost as if being a go-getter is incompatible with being compassionate, socially conscious and good.

Well here's my take on the “success versus significance” issue: an extraordinary life contains both. Without success, I have a sense that the best part of you will feel a little hollow. Part of what makes us human is the hunger to realize our greatest gifts and live life fully. We were built to shine. And without significance, I believe that we will feel that we have walked the planet in vain.

There's nothing wrong with being an elite performer and taking the steps required to become a remarkable success in this world. Success is actually a creative pursuit and a reflection of healthy self-esteem. And while you realize success, I invite you to stay devoted to elevating the lives you touch and leaving your world better than you found it. That's the significance piece. With both, you'll discover your greatest life.